

Dated 28th March 2024

With nearly 6 weeks to go until the Rob Burrow Leeds Marathon, we write to share further updates ahead of the big event. We thank you for your continued support of the Marathon which is set to be another huge success for the city.

Entries for both the Leeds Marathon and Half Marathon remain open for the time being. Run For All are expecting around 6000 entries in the Marathon with near 7500 entries in the Half Marathon. 64% of the Marathon entries are visitors to the city so a fantastic opportunity to showcase what Leeds is all about!

Event Timings

Below are key timings for the day. Please note these are guide times at this stage.

9:00am - Leeds Marathon Official Start

10:00am - Leeds Half Marathon Official Start

11:05am - First Finisher expected Leeds Half Marathon

11:15am - First finisher expected of the Leeds Marathon

1:45pm – Last finisher expected for the Leeds Half Marathon

4:45pm – Last finisher expected for the Leeds Marathon

Road Closures update

Run For All have engaged both businesses and residents along the route. Another round of emails and letter drops are due to be distributed at the end of April.

All road closure enquiries and recipients of road closure posters are directed to the Run For All website www.runforall.com. Detailed information regarding road closures per area is readily available on the site along with specifics regarding diversions, crossing points as well as an interactive map.

- An Interactive Road Closure Map
- Road Closure Poster
- Diversion Map
- Vehicle Crossing Points flyer
- Headingley specific information and map
- Pool In Wharfedale specific information and map
- <u>Lawnswood and Adel specific information and map</u>
- Bramhope specific information and map
- Otley specific information and map

Run For All will utilise Variable Message System (VMS) 10 days prior to the event on the M621, M62 and A64 as well as display advanced warning signs across the route 2.5 weeks prior to the event.

Thanks to our partnership with Leeds Rhinos, details have also been shared with the Rhinos Headingley Residents Group. All communication will be linked to the Run For All website.

Community engagement

Once again, the Leeds Marathon is a celebration of Rob and Run For All are excited to embrace the city's different communities by inviting them to get involved in the Leeds Marathon and decorate the route Blue and Yellow.



This engagement includes spectator hubs, entertainment acts all along the route, charity cheer stations and we already have hundreds of volunteers signed up to help out. We have some fantastic volunteer groups signed up, Leeds West Cadets, Bramhope Scout Group, Hyde Park Harriers and Carr Manor School. As well as some wonderful entertainment acts, Leeds Pipe Band, Otley Ukulele Orchester and Garforth Brass Band.

Run For All continue to engage with local businesses across the route by providing posters for them to display in their windows to advertise their support as well as advising them of advertising opportunities.

The Run For All team have attended several local parish council meetings to provide information regarding road closures as well as discuss the engagement opportunities. It has been fantastic to see incredible support from these groups.

Transport update

In the last month, Run For All have launched the event Transport Services for both entrants and spectators. Car sharing is being encouraged across the event and both entrants and their supporters are being advised not to park in and around the route, especially in Headingley in order to respect residents and access. Parking sites include:

- Stourton Park & Ride
- Elland Road Park & Ride
- City Centre shuttle bus from outside O2 Academy (encouraging people to utilise city centre
- Park and Stride from Cinder Moor where people will park up and walk up to the stadium

All Parking sites and buses will be managed and monitored by Run For All alongside professional parking contractors.

Care Homes and Carer Access

Run For All are working with Jason Lane, the Programme Leader within the Adults and Health Directorate at LCCC and the West Yorkshire Integrated Care Board (ICB) to help reduce the events impact on Care Homes and Home Care services.

Jason has advised care homes and home care providers of the road closures and has encouraged them to plan their logistics for the day. The West Yorkshire ICB has also received this information and supported the event by distributing the details to those affected.

Run For All have also provided a link for Jason to distribute to providers and care workers to apply for a Route Access Pass for the designated crossing points, once they have planned their routes for that day and there as there is no alternative diverted access.

We will continue to share regular briefing papers to ensure you are well-informed of all key event information. Should you have or receive any questions, please contact Run For All at eventsteam@runforall.com

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